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Featured in this edition....

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Jerusalem Tours CUSTOMIZES fully ESCORTED trips to fit your needs and budget

- FAM Tours for clergy to Israel, Greece, & Turkey
- Jesus Footsteps in the Holy Land
- St. Paul Footsteps in Greece & Turkey
- Oberammergau Play in 2010
- Luther Land Tours in Germany
- Wesley Heritage Trip to England
- Fatima & Lourdes Catholic Tours to Spain & France

We also offer Cruises & Vacation Packages Worldwide

the Voyager News
a publication of Jerusalem Tours International

Since 1970, Jerusalem Tours has been providing religious pilgrimage tours. Our business philosophy is unique. We have developed special itineraries, which cover more sites and more places of interest at the same low price. We have added many features to our trips, which usually are not included by many other companies. Our trip prices are up-front with no hidden costs. We plan every detail so you can focus only on enjoying your trip.



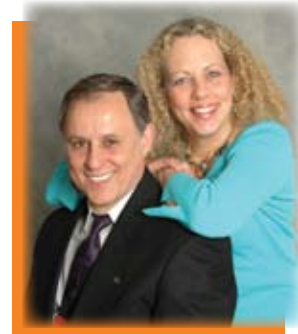
Jerusalem Tours International also provides travel planning services for leisure travel destinations, specializing in a variety of cruise & vacation package offerings.



YOUR BEST RELIGIOUS PILGRIMAGE STARTS WITH JERUSALEM TOURS
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a publication of Jerusalem Tours International



From the desk of David & Sara Chay

Over the last year, tourist travel to Israel has continued to rise. From January-April of 2008, 43 percent more tourists visited Israel than the same period in 2007. In April alone, 290,000 people visited the country, an unprecedented peak compared to previous years. At Jerusalem Tours, we are proud to be a part of this exciting and historic trend.

Lately, many of our groups have shared with us the joy of seeing pilgrims from almost every country around the world visiting Israel. We have witnessed the transformation in pilgrims once they land in Israel and it is an unbelievable experience. No words can describe the spiritual and emotional impact of visiting the holy sites. It's like falling in love with the country and the people and truly feeling like you are home.

Jerusalem Tours International (JTI) is family owned and operated, the largest tour operator in Ohio, specializing in religious pilgrimages to the Holy Land, Turkey, Greece, Egypt, Jordan, and Europe. We provide the best personal service at very affordable prices. JTI also offers generous FAM Tours for Clergy and tour leaders.

We hope you will take a moment to read through our latest newsletter. The featured article about the growing trend of faith-based travel is great news for us and our tour leaders. In addition, you will also find valuable information about both our religious trips and specialty cruise offerings, the new trend in spiritual fellowship.

What our customers had to say...

"I want to thank you and Jerusalem Tours for our incredible Holy Land Pilgrimage... The forty-one people who were on the pilgrimage are still excitedly talking and sharing their experiences. Several of our pilgrimage members have said that as they recount their experiences, they are amazed about the depth and breadth of what they learned walking the Holy Land. Our senior pastor was deeply impressed with the Jerusalem Tours itinerary, guides and accommodations."



Jordan

– Quentin E. Davis



Jerusalem

"We had a wonderful experience, and our people shared that your service exceeded our expectations. The hotels were top rate. The guides were personable and knowledgeable. The food was excellent. The extras were included...it

was a gift to know that all fees had been paid, all tickets had been purchased, and all reservations had been made! I am a seasoned traveler, and must say that (even with the challenges of coordinating the actions of 88 persons) this was the best coordinated group travel I have ever participated in."

–Dr. & Rev. Jeffrey E. Greenway

"Wow, you really know how to develop and direct a quality pilgrimage to the Holy Land. The details were all covered. The Bible has added understanding and 'color' to me now! It will be our joy to recommend to our ministry acquaintances and other friends Jerusalem Tours and in particular the personal touch you provide."



Egypt

–Rev. Derrill & Louise Sharp

Open Groups Corner

Jerusalem Tours is now booking these open groups. Limited space still available. Reserve your spot today.

- 12 days Israel & Jordan – Oct. 19-31, Catholic, from \$3249*
- 12 days Israel & Jordan – Oct. 22-Nov. 2 Assembly of God, from \$2999*
- 12 days Greece & Turkey – Oct. 26-Nov. 7 Baptist, from \$3699*
- 11 days Greece – Nov. 5-15, United Methodist, from \$2799*
- 10 days Israel – March 17-26, Christian, from \$2499*

Call today to reserve your spot or start a customized group booking – (888) 373-8687

*Prices do not include tax, fuel, travel insurance, or gratuity.

JTI FEATURE

Faith-Based Travel
No longer just a niche market

For many people of faith, the thought of walking in Jesus' footsteps in Israel or recounting Paul's life in Greece has only been a dream. That is, until recently. Even while people of faith have been embarking on religious journeys for decades, only over the past few years has the demand for faith-based travel increased so dramatically. This has brought exciting and welcomed changes to the industry.

The specialized category of religious travel has long been considered a niche market within the broader international travel industry. While it does cater to a specialized group of travelers, the scope of travelers has grown exponentially. Religious travel today accounts for 300 million travelers globally¹. One-third of all Americans who travel abroad, approximately 15.7 million adults, said they plan on taking a faith-based vacation in the future.² Jerusalem Tours has catered to the religious market in the U.S. for the last fifteen years and they have enjoyed this unprecedented growth. Customizing tours for all church denominations, Jerusalem Tours has seen a 60 percent increase in the number of tours booked in the



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past few years.

In Israel alone, during the one year span from August 2006-2007, the country saw an 82 percent increase in the number of foreign tourists.³ While religious pilgrimages to the lands of the Bible are definitely at the heart of the faith-based travel sector, travelers of all ages and faiths are now seeking a wide variety of spiritual offerings. Mission

trips have always been popular, especially within church affiliations, but a new trend is the growth of faith-based cruises. Mixing leisure travel with Christian fellowship has become ever popular among hundreds of churches. For the travel industry, this is especially exciting as 75 percent of these faith-based cruisers are "new to cruising,"¹ unveiling an untapped segment of the market. For those seeking to further experience their faith right here in the U.S., first-class religious attractions collectively welcome millions



Oberammergau 2010, reserve your group space now. Call us for details (888) 373-8687.

of visitors each year. Primarily attracting Christians, these destinations include a biblical park, a theatre to see biblical plays, and a new Creation Museum.

The Founder and President of the World Religious Travel Association, Kevin Wright, outlines three main reasons for this explosive growth. The first reason, he states, is an increase in the overall number of Americans traveling and vacationing. More people of faith account for the second reason we are seeing growth in religious tourism. During the past decade, the Christian population has increased by about ten million. The third reason is attributed to people of faith now finding ways to integrate their beliefs into their everyday lives. Christian movies, books, and music have seen great success due to this trend.

In addition to an overall increase in Americans traveling, more people of faith, and the integration of faith in people's everyday lives, religious travel presents excellent benefits. Participating in organized group travel not only develops community among believers, but it also enhances one's personal religious beliefs, provides a great opportunity to experience historical destinations and enriches the lives of those who participate. A special connection is made when a person of faith is able to walk the same steps of Jesus or the apostle Paul. The memories last a lifetime and as more and more discover the increased availability of such experiences, this increased growth is likely to continue.



Did you know?

Israel now holds the record for the largest flag in the world. A gift from the Philippines, the flag is the size of two football stadiums. It was given to celebrate Israel and commemorate 50 years of diplomacy between the two countries.

JTI TRAVEL UPDATES & NEWS

Israel's Record-Breaking Tourism Advertising Campaign A Success

In an effort to boost tourism from the United States and Canada, Israel spent a record \$11 million on advertising in 2007. The largest-ever tourism advertising campaign of its kind, Israel focused on highlighting the special people of Israel in addition to the extraordinary sights. With a goal of doubling tourism from North America by 2010, the Ministry of Tourism got off to a good start as 2007 was the best year on record for American tourism to Israel.

Celebrate Christmas in Israel

Have you ever considered spending Christmas in Bethlehem or Jerusalem? If so, you are not alone as the Holy Land welcomed more than 60,000 visitors during the 2007 holiday season. This number was up 20,000 from the year before, marking an increasing interest in experiencing this authentic celebration of the Christian holiday. Among many special activities, a Christmas Mass in Bethlehem was attended by thousands of pilgrims.

During this special time of year, tourism officials

Tips for Travelers



- Many airlines are no longer serving free meals during long flights. Be prepared to pay for food service or plan ahead and bring your own.
- Several major airlines have started charging passengers a fee for the first checked bag, check with your carrier on recent changes to be prepared.

in Bethlehem, Jerusalem, and Nazareth work in coordination to deliver an extraordinary experience for any traveler. Bustling city streets are filled with celebrations, festive lights, and a concert celebrating life and peace. With free shuttle buses traveling between Jerusalem and Bethlehem on lanes marked specially for the occasion, tourists are able to bring the biblical story to life.

For more information about traveling to Israel, contact Jerusalem Tours at (888) 373-8687 or visit our website, www.jerusalem tours.com.

JTI LEISURE TRAVEL



A Jerusalem Tours Company

Jerusalem Tours also offers leisure travel and cruise packages. One of our cruise consultants can assist you in planning your next vacation or cruise. We will work with you to accommodate your specific interests and create an itinerary you are sure to enjoy.

3 Nights

Royal Caribbean, Bahamas – March 27, 2009 from \$260*

5 Nights

Royal Caribbean, Western Caribbean – Nov. 9, 2009 from \$260*

7 Day

Carnival, Alaska – August 26, 2009 from \$520*

Carnival, Eastern Caribbean – Sept. 6, 2009 from \$350*

Princess, Alaska – Sept. 6, 2009 from \$514*

*Not including tax & fuel surcharges

Call today for more information – (888) 333-8303

Cruise News



Royal Caribbean's Revolutionary Ship Design

Royal Caribbean is now in the construction phase of a revolutionary design for its highly anticipated new ship, the Project Genesis. The international cruise ship design features an open-air neighborhood the length of a football field at the center of the ship. Lush grounds



and tropical foliage will envelope the area known as Central Park, one of the many dynamic neighborhoods Project Genesis will feature. In this park-like setting, guests can enjoy a wide variety of dining and lounging choices or stay in a room with a balcony overlooking the park.



Project Genesis

1 "Religious Tourism" by Kevin Wright, Leisure Group Travel, Nov. 2008.; 2 Study commissioned by Globus Family of Brands and conducted by Menlo Consulting Group, Travel Weekly.com, ModernAgent.com.; 3 Bloomberg, 9-18-07.